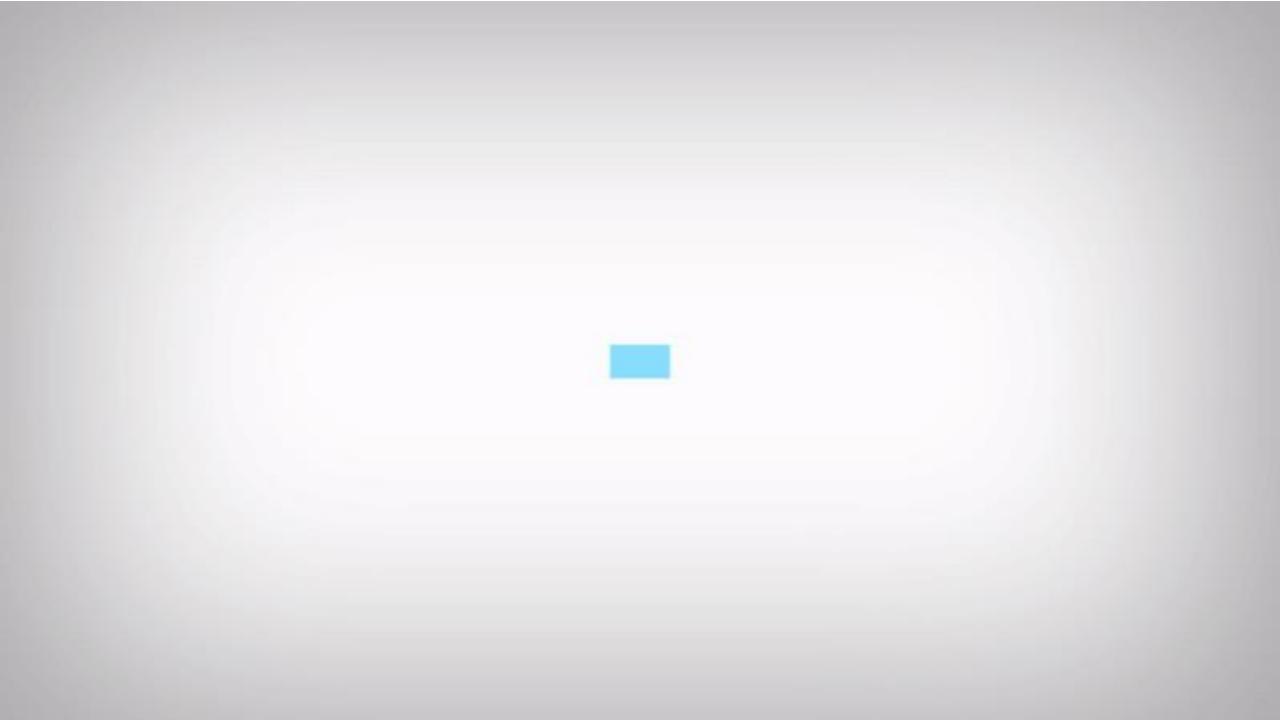


## Citywide Inclusive Sanitation

A Call to Action





It took a long time to realise that household decision making around domestic sanitation was complex...

Just telling people what to do never seems to work...

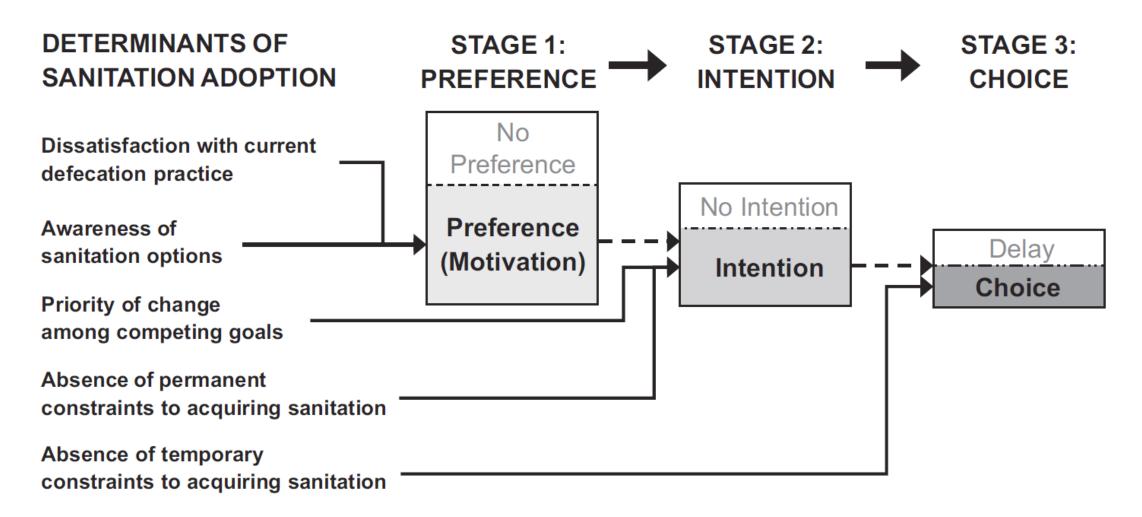


Fig. 1. Adoption decision stages and determinants of new sanitation demand.

Jenkins, M. and Scott, B. (2007) *Behavioral indicators of household decision-making and demand for sanitation and potential gains from social marketing in Ghana* Social Science & Medicine 64 (2007) 2427–2442

So the same is probably true in the political economy of a city but complexity may make things a bit more complicated....

## The need to balance 'local' and 'city' elements of the sanitation system



- Dissatisfaction with the current defecation practice
- Awareness of sanitation options
- Priority of change amongst competing goals
- Absence of permanent constraints to acquiring sanitation
- Absence of temporary constraints to acquiring sanitation

- Recognition that poor sanitation is damaging city growth and development
- Identification of the current situation and of critical interventions
- Commitment of funding, design and delivery of a sanitation programme
- Commitment of funding for ongoing operation and management of sanitation
- Active management and ongoing development, regulation and improvement

## So Pick your Tools...

- Recognition that poor sanitation is damaging city growth and development
- Identification of the current situation and of critical interventions
- Commitment of funding, design and delivery of a sanitation programme
- Commitment of funding for ongoing operation and management of sanitation
- Active management and ongoing development, regulation and improvement

## Resources in the Room and examples of tools

- GIZ -Susana and the SFD Promotion Intiative
- EAWAG Sanitation Compendium
- Emory University Sanipath
- Bill and Melinda Gates Foundation FSM Toolbox
- World Bank Citywide Inclusive Sanitation Tools
- WaterAid Urban Toolkit
- University of Leeds Cost-Climate Impacts of Urban Sanitation Approaches (starting 2017)
- World Health Organisation Sanitation Safety Planning